

THE COMET

CENTRAL MIDLANDS TRANSIT



THE COMET

IF THE JOB DESCRIPTION SOUNDS INTRIGUING, WAIT 'TIL YOU HEAR ABOUT THE COMET. WE'RE NOT YOUR ORDINARY PUBLIC TRANSPORTATION SYSTEM.

If you prefer convention to innovation, The COMET is not for you. If you favor the status quo to creativity, The COMET is not for you. And if you like small steps rather than giant leaps, The COMET is definitely not for you.

The COMET is a new transit system with new energy and new leadership that's not afraid to be a little different or innovative. This is your chance to get in on the fun at the beginning.

We know you'll Google "public transportation Columbia, SC" and we want you to ignore the results. That's because the "1,430,000 results in 0.26 seconds" are about the old CMRTA and the old way of doing things.

The COMET is a blank slate with a 22-year-long, .29-of-a-penny sales tax to fund it. That gives us stability and the opportunity to pursue innovation for the first time. Ever. Our sights are already set on being the nation's best. So if you have the energy, ambition and creativity to help The COMET achieve such an ambitious goal, we want to hear from you.



WHY THE COMET?

WHY CHOOSE A POSITION WITH THE COMET? WE'LL GIVE YOU A BUSLOAD OF REASONS FROM A TO-DO LIST THAT'S SECOND TO NONE. AFTER ALL, HOW ELSE WILL WE GO FROM A \$9 MILLION TO A \$20 MILLION BUDGET IN JUST THREE SHORT YEARS?

- Launch our new website and our brand on a serious level
- Harness new technology like real-time locators, WiFi and apps
- Build routes from about 20 to as many as 50. Routes that people really want to ride
- Build ridership with new park-and-ride service and limited-stop express services
- Create a new downtown circulation system for commuters, students and visitors
- Create new rural transit systems while developing ride-share and van-pool programs
- Build ridership with a team dedicated to getting "cheeks in seats"
- Involve our riders, keep them informed, engaged and active in our success
- Replace bus stops and add hundreds of benches and shelters
- Increase our fleet and transition to 100% alternative fuel vehicles



OUR VISION

AND THAT'S JUST THE SHORT LIST. WE ALSO HAVE A VISION: 2020 PLAN, BUT NEED PEOPLE TO MAKE IT HAPPEN. IF YOU'RE READY TO CHANGE THE TRANSIT WORLD (AT LEAST OUR CORNER) YOU'LL NEED SOMEPLACE TO DO IT. HERE'S WHAT THE COMET HAS TO OFFER:

- A new facility with plenty of room for operational and staff growth
- A Board and Executive Director dedicated to excellence in our people and products
- A great job with pay, benefits, etc. to match
- A place to build a career or a résumé with potential leadership opportunities throughout the community and organization



OUR CITY

We know Columbia isn't the biggest pond, but it's the hottest in South Carolina – maybe the entire Southeast. As the state capitol, we have universities, two different downtown nightlife spots, great museums, award-winning school districts, championship sports teams and a world-class zoo. We have billions of dollars in new development pouring into the region and one of the fastest growing arts scenes in the Southeast. It's a great place to start a new future or raise a family. If you're at the end of the line at your current position, maybe it's time to catch The COMET.