

## IN THE SPOTLIGHT

### Pamela Bynoe-Reed Selected As One of the 2021 SC Women in Business: Women to Watch



Pamela Bynoe-Reed, director of marketing & community affairs/PIO at The COMET, has been selected by Integrated Media Publishing as one of the 2021 SC Women in Business: Women to Watch.

The prestigious award honors selected businesswomen across South Carolina based on career achievements, contributions to their company, and community involvement. The recipients were featured in the July issues of Columbia Business Monthly, Greenville Business Magazine and Charleston Business Magazine.



## DID YOU KNOW?

When the state and the country were suddenly struck with the COVID-19 pandemic and all the implications, The COMET went to work.

The COMET's "Don't Miss Your Shot" campaign has been providing the community with free rides to vaccination sites and, in partnership with Health Force, has set up a vaccine and testing site at The COMET Central Hub.

### Since the start of the campaign:

- The COMET has provided more than 3,400 COVID-19 tests and vaccines since February 2021 to date.
- Over 3,500 people have participated in the "Don't Miss Your Shot" campaign since February 2021 to date.
- Over 400 passenger trips have been made through paratransit (DART) since February 2021 to date.



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## NEWS & UPDATES



### MidlandsBiz October COMET Chat With LeRoy DesChamps

#### Greetings!

As the Autumn breezes begin to blow away the heat and humidity of the Summer, The COMET gears up for all things Fall which includes school and football, among other things.

UofSC Transit powered by The COMET rolled out to welcome incoming students for its second year of the partnership between the two organizations. We look forward to transporting students around campus safely and reliably. We've received grant dollars to replace some of the buses with newer, more efficient vehicles that are environmentally friendly. Those new buses are presently on the road. We were also on the road for the first home games of the season with our Gameday Shuttles. The shuttles are available at no charge to UofSC students with a valid Carolina Card. ADA transportation is also available. As with all public transportation, masks are required to ride the Gameday Shuttles. For more information on how to ride our Gameday Shuttles, visit <https://tinyurl.com/p3c2t88z>.

## THE COMET IN THE COMMUNITY

### Lifeline 31-Day Transit Pass Coming to Low-Income Residents in Richland County

The COMET is launching a new Richland County Lifeline Program to provide transit passes for low-income residents. For those who need social services, healthcare, employment and quality of life opportunities, The COMET will offer 31-day bus passes at no cost to applicants.

To apply for the Richland County Lifeline Program, call The COMET's Mobility Management Specialist at 803-834-8232 or email Brittany Terry at [mobility@theCOMETSC.gov](mailto:mobility@theCOMETSC.gov).



## RIDING SAFELY

### The Federal Transit Administration (FTA) Has Extended the Federal Mask Ordinance

The Centers for Disease Control and Prevention (CDC) has announced a federal mask requirement for transit systems. TSA originally planned to require masks on all transportation networks, including public transportation, until Sept. 13, 2021, but will now require those using transit systems to wear masks through Jan. 18, 2022.



### The COMET Wins Multiple Awards

The COMET is excited to announce it has been honored with multiple awards across the community. Recent recognitions include the following:

- **American Public Transportation Association award** for the Honoring Sarah Mae Flemming campaign
- **International Association of Business Communicators SC chapter: 2020 Palmetto Award of Excellence** for the Honoring Sarah Mae Flemming campaign
- **Public Relations Society of America SC chapter: 2020 Mercury Award of Excellence** for the Honoring Sarah Mae Flemming campaign
- **Public Relations Society of America SC chapter: 2020 Mercury Award of Excellence** for the COVID-19 Message Pivot campaign



## WORK WITH US

### Join Our Bus Operator Team

If you or someone you know are interested in joining The COMET's bus operator team, apply with our contractor, RATP Dev USA, at [www.ratpdevusa.com/careers](http://www.ratpdevusa.com/careers).