



# The COMET:

## Our Journey Forward: The Next 25 Years

The COMET has been **a committed community partner** since its inception and provides essential services to Richland County communities. The goal is to **continually provide better service** to more people at the lowest possible cost.

## Benefits Thanks to the Penny

Since the beginning of the Penny, The COMET has **expanded services and provided numerous amenities** such as benches and shelters. While great progress has been made, **more must be done to uphold the level of service** that Richland County residents demand and deserve.

## Our Destination Moving Forward

The COMET is **dedicated to leveraging the continuous support and funding** from the Richland County Transportation Penny to elevate its services over the next 25 years.

- Enrich and broaden services
- Modernize infrastructure
- Extend service routes
- Enhance service frequency
- Increase efficiency and responsiveness



# The COMET:

## Elevating Mobility for the Next 25 Years

### We Have Four Planned & Prioritized Service Components

#### 1 EXPAND AND ENHANCE GEOGRAPHICAL COVERAGE THROUGHOUT RICHLAND COUNTY

- Provide more effective and efficient service to the Lower Richland community to establish a micro-transit system, like a customized rideshare service provided by The COMET.
- Provide expanded service throughout Richland County into areas such as Blythewood to better serve businesses like Scout Motors.

#### 2 INCREASE FREQUENCY ON HIGHEST RIDERSHIP ROUTES

- Increase the frequency from every 30 minutes to every 15-20 on six routes ending in 01 (101, 301, 401, 501, 701 and 801).
- By increasing frequency, we can boost ridership and improve access to work, medical facilities and retail.



#### 3 TARGETED CUSTOMIZED FIXED-ROUTE PROGRAMS

- Provide customized, fixed-route programs for senior citizens, military, and workforce-related transportation to ease the financial burden of riders needing access to medical appointments, employment and essential travel.

#### 4 INCREASED EFFICIENCY, LESS WAIT TIME

- Substantially enhance passenger convenience and accessibility by reconfiguring the current system to incorporate multiple direct routes, rather than just multiple changes.
- Think of it as direct flights, rather than layovers or stopovers in Atlanta or Charlotte.

